

Summershine

Youth Camps, Activities, Daycare and Track Out

Print Mechanical Requirements

Full Color Ads			
Ad Type	Width	x	Height
Center Spread (both pages)	16	x	10
Back cover	7.5	x	10
Inside front cover	7.5	x	10
Inside back cover	7.5	x	10
Inside near front or next to *TOC	7.5	x	10
Color page near center	7.5	x	10

*TOC= Table of Contents

Ad Format

Finished ads should be in a 300 dpi high resolution PDF or JPEG format with the original file color format as CMYK with all fonts embedded. Black and white halftone ads can be saved as grayscale. Other acceptable formats include Adobe Photoshop saved at a high resolution 300 dpi JPEG. Half page and center spread ads must be 'horizontal' in orientation and no larger than the sizes described. Full page ads must be vertical. We cannot do any design work or modification to your ad; it needs to be print-ready when submitted. No registration marks.

Grayscale

Ads in B&W need to be saved in 100% Grayscale. If your original file is B&W and you save it as a PDF, please check the color settings (default is color). If you leave the setting on color your ad will be in color meaning built black.

Contact Information

Phone: Designer, Jenny McAllister 919-694-0553

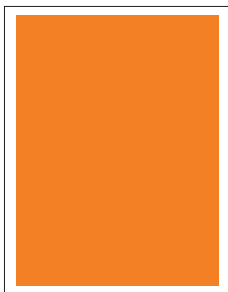
Email: lifelonglearning@wcpss.net

Web: www.wcpss.net/camps

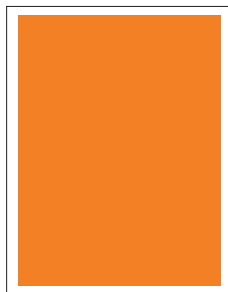
Black and White Ads			
Ad Type	Width	x	Height
Half page	7.5	x	4.75
Full page	7.5	x	10



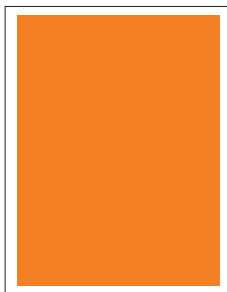
No public funds are used to publish this directory.



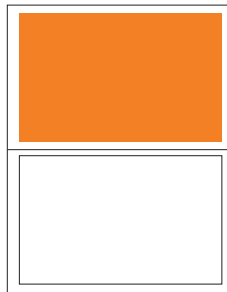
Back cover



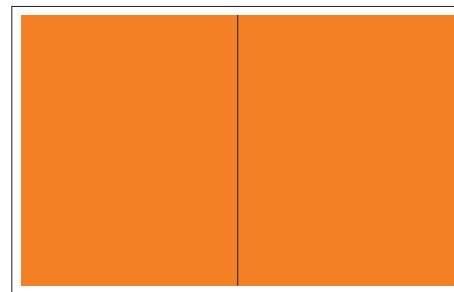
Full page Color



Full page B&W



Half Page B&W



Center Spread